

November 7, 2024

Dear Friend,

With the help of community members like you, we are giving students in our region affordable access to higher education. We hope you will consider a donation to help us meet our fundraising goals this year.

The University of Wisconsin - Platteville / Baraboo Sauk County has weathered the storms of the post-COVID years, and we are happy to report that the campus is doing well. Campus Director Dr. Stephen Swallen's update, on the back of this letter, provides more details.

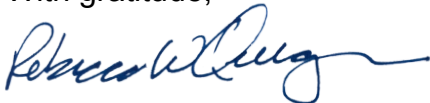
The Friends have been a big part of the campus's recent success. We increased our BaraBoost scholarships to provide \$2000 to every first-year student and \$1000 to continuing students. We've partnered with community members to create special scholarships for specific needs — like returning veterans, students planning to major in English, or those with interests in the fine arts — totaling \$19,000 last year. Thanks to the past support of people like you, we nearly doubled our total scholarships from \$108,400 in the 2023-24 school year to \$202,000 in the current year.

Our beloved "Boo U" needs you! Will you help the Friends increase our giving to the campus and its students to \$250,000 this year? We are hoping to raise \$20,000 in this fall appeal, and your gift can now go even further. Dr. Arnie Utzinger, a true friend of the campus, and Aural Umhoefer, Dean of Campus for over thirty years, have offered to **match gifts received by December 31, up to \$10,000.**

Please consider returning the enclosed contribution form or making a direct donation on our website at Friendsofthecampus.org. If you are interested in starting your own scholarship fund, simply add a note to the reply card and mail it to us.

Thank you for being a vital part of our mission. Together, we can ensure that the University of Wisconsin - Platteville / Baraboo Sauk County remains a beacon of hope and opportunity for students in our community.

With gratitude,



President
Friends of The Campus

P.S. Save the date for our annual Grape and Gourmet Gala: April 24th, 2025!



We are happy to report that our UW - Platteville / Baraboo Sauk County campus is thriving, with eagerly engaged students and dedicated faculty and staff. Our vibrant campus life continues to flourish, and we are excited about the future.

Spotlight on Student Life

Our student clubs continue to be alive with activity this year. For example, the Environmental Club has partnered with local organizations to help maintain the Ice Age Trail on campus. Additionally, our Film Club, Gaming Clubs, and intramural activities provide engaging opportunities for students, whether living on campus or commuting, to experience the rich social life and community spirit of our college.

Choral and Band Connections

The Community Choir and Community Band programs remain pivotal in connecting our campus with the broader community. These musical groups not only enrich our students' educational experience but also offer a platform for local residents to join in and share their talents, creating a strong bond between UW-Platteville Baraboo Sauk County and the local region.

Moving Forward

As we look to the future, we are excited about several key developments:

- **Growth of the Business Bachelor's Program:** Our 4-year Bachelor's program of Business Administration in Management continues to thrive with a steady influx of students. This program is a milestone that represents a significant step in enhancing our academic offerings.
- **New Partnerships:** Since our founding in 1967, our campus has thrived through a unique partnership with the city of Baraboo and Sauk County. This collaboration has allowed us to serve as the "Campus on the Hill," providing access to quality education for over 55 years. Currently, we are working on new agreements that will further strengthen our ties with these local partners, ensuring we continue to meet the needs of our community and students into the future.
- **Pre-Engineering Program Enhancement:** Campus leaders have met with dozens of local engineering firms to discuss strategies for strengthening our pre-engineering program. This initiative positions Baraboo as a regional hub for engineering education, attracting students and encouraging them to work locally and contribute to the growth of our community.